

**THE TWELVE  
HABITS  
OF  
HIGHLY EFFECTIVE  
SUPERVILLAINS**

**A 2022 CALENDAR  
(JUST IN TIME FOR THE MIDTERMS!)**

**EXOTHERMIA™, EL SUPREMO™, ENTITY ZERO™, TITANIUM™, BAD GUY™, OVERLORD™, BIG BOSS MAN™, SHE-WHO-MUST-BE-OBEYED™.**

STORIED ANTAGONISTS WHOSE NAMES ECHO IN THE RAVAGED HALLS OF SUPER-HISTORY. WHAT MYSTIC KNOWLEDGE IGNITED THEIR DARK FLAMES AND GAVE IMPETUS TO THEIR TWISTED IMPULSES? HOW DID THEY BRING THEIR SINISTER DESIRES TO ALL-TOO-VISIBLE LIFE? THEY, AND SO MANY MORE LIKE THEM, MASTERED

**THE TWELVE HABITS OF HIGHLY EFFECTIVE SUPERVILLAINS!**

**AND NOW, SO CAN YOU!**

**JANUARY 2023**

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
NOO YEAR'S DAY 1	2	3	4	5	EPHANY 6	7
8	9	10	11	12	13	14
15	MLK JR BIRTHDAY (OBS) 16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**THINK BIG**

WHY SETTLE FOR CONQUERING THE EARTH WHEN MARS BECKONS? OH WAIT...

## JANUARY 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
						NOO YEAR'S DAY 1
● 2	3	4	5	6	7	8
D 9	10	11	12	13	14	15
	MLK JR BIRTHDAY (OBS)					
16	○ 17	18	19	20	21	22
23	24					
30	● 31	☾ 25	26	27	28	29

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**ALWAYS SECURE AN  
ESCAPE ROUTE**

EVERYONE NEEDS ANOTHER BACK DOOR.  
OR PARACHUTE. OR ROCKET PACK.  
OR CONVENIENT EXCUSE.

## DECEMBER 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
				1	2	3
4	5	6	○	7	8	9
11	12	13	14	15	☾	16
HANUKKAH			WINTER SOLSTICE			
18	19	20	21	22	●	23
CHRISTMAS DAY	KWANZAA					
25	26	27	28	☽	29	30
					30	31

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**IF ALL ELSE FAILS,  
MAKE YOUR ENEMY  
YOUR FRIEND**

HEY, THERE'S ALWAYS BRAINWASHING.  
OR FACEBOOK. BUT I REPEAT MYSELF.

## FEBRUARY 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
			GROUNDHOG DAY			
		1	2	3	4	5
6	7	D	8	9	10	12
	VALENTINE'S DAY					
13	14	15	○	16	17	18
	PRESIDENTS' DAY					
20	21	22	☾	23	24	25
27	28					

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**USE MINIONS**

DID YOU THINK YOU WERE GOING TO BLOW UP NEBRASKA **ALL BY YOURSELF?**

## NOVEMBER 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
		ALL SAINTS DAY	ALL SOULS DAY			
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
DAYLIGHT SAVINGS ENDS					VETERANS DAY	
<b>6</b>	<b>7</b>	○	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>
<b>13</b>	<b>14</b>	<b>15</b>	☾	<b>16</b>	<b>17</b>	<b>18</b>
				THANKSGIVING		
<b>20</b>	<b>21</b>	<b>22</b>	●	<b>23</b>	<b>24</b>	<b>25</b>
<b>27</b>	<b>28</b>	<b>29</b>	☽	<b>30</b>		

# THE TWELVE HABITS OF HIGHLY EFFECTIVE SUPERVILLAINS

**NEVER SAY GOODBYE**

NOBODY CAPSIZES THE PRINCESS ROYAL, TEARS A HOLE IN SPACETIME AND STEALS THE EIFFEL TOWER — AND THEN JUST WALKS AWAY.

## MARCH 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
		MARDI GRAS				
		1	●	2	3	4
6	7	8	9	D	10	11
DAYLIGHT SAVINGS BEGINS			PURIM	ST PADDY'S DAY		
13	14	15	○	16	17	18
VERNAL EQUINOX						
20	21	22	23	☾	24	25
27	28	29	30	●	31	

# THE TWELVE HABITS OF HIGHLY EFFECTIVE SUPERVILLAINS

**LEAVE A LASTING IMPRESSION**

MAKE SURE THEY **KNOW** WHO THAT MASKED MAN WITH THE DEATHRAY WAS.

## OCTOBER 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
						1
		YOM KIPPUR				
D 2	3	4	5	6	7	8
SUKKOT						
○ 9	10	11	12	13	14	15
16	☾ 17	18	19	20	21	22
23	24					
	☾ ALL HALLOWS EVE	● 25	26	27	28	29
30	31					

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**BUILD YOUR  
BRAND**

MAKE YOUR NAME A HOUSEHOLD  
WORD. EVEN IF IT'S PRECEDED BY  
CURSES. **ESPECIALLY** IF.

## APRIL 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
					ALL FOOL'S DAY	
3	4	5	6	7	D	9
					PASSOVER	
10	11	12	13	14		16 ○
EASTER					EARTH DAY	
17	18	19	20	21	22	23 ◐
24	25	26	27	28	29	30 ●

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**USE THE RIGHT  
WEAPON FOR THE  
JOB**

THERE'S NOTHING MORE FRUSTRATING THAN  
TRYING TO SWAT A FLY WITH A BATTLESHIP.  
OR VICE VERSA.

## SEPTEMBER 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
		LABOR DAY				
				1	2	D 3
4	LABOR DAY	5	6	7	8	9 O 10
11	12	13	14	15	16	17
					AUTUMNAL EQUINOX	
18	19	20	21	22	23	24
ROSH HASHANAH						
● 25	26	27	28	29	30	

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

## IGNORE CRITICS

WHAT CAN PUNY HUMANS STAGNATING  
IN THEIR PUNY LIVES KNOW OF TRUE  
GENIUS? FOLLOW YOUR STAR, EVEN IF IT'S A  
METAMORPHIZING BLACK HOLE.

### MAY 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
MAY DAY  1	2	3	4	5	6	7
MOTHER'S DAY  D 8	9	10	11	12	13	14
○ 15	16	17	18	19	20	21
◐ 22	23	24	25	26	27	28
29	MEMORIAL DAY (OBS) ● 30	31				

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**YOUR LAIR IS  
YOUR SANCTUARY**

SHRUG OUT OF THAT MAG-ARMOR, KICK OFF  
YOUR ANTI-GRAV BOOTS, MIX YOURSELF A  
STINGER AND RELAX!

## AUGUST 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
	1	2	3	4	D	5
6	7	8	9	10	○	11
12	13	14	15	16	◐	17
18	19	20	21	22	23	24
25	26	27	●	28	29	30
31						

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**INFLUENCE IS  
MORE USEFUL THAN  
CONTROL**

RULING THE WORLD IS FUN.  
RUNNING IT ISN'T.

## JUNE 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
			1	2	3	4
5	6	D	7	8	9	10
11	12	13	14	15	16	17
FATHER'S DAY		SUMMER SOLSTICE				
19	20	21	22	23	24	25
26	27	28	29	30		

# THE TWELVE HABITS OF HIGHLY EFFECTIVE **SUPERVILLAINS**

**DON'T BE  
(TOO) EVIL**

YOU WOULDN'T WANT TO BE CONFUSED  
WITH A MULTI-NATIONAL CORPORATION,  
NOW WOULD YOU?

## JULY 2022

SUN	MOON	TIW	WOTAN	THOR	FREYA	SATURN
					1	2
	INDEPENDENCE DAY					
3	4	5	D	6	7	8
10	11	12	○	13	14	15
17	18	19	☾	20	21	22
24						
31	25	26	27	●	28	29
						30